

Hi Sir/Madam,

Greetings from CareerGraph. It is a pleasure to introduce our product for smart Campus Hiring from our PexiScore platform. We believe this is an ideal initiative for deployment of CSR funds as it empowers students in finding employment that suits them best while funds can be deployed into specific locations, demographics and types of colleges as per organizational CSR policy.

At **CareerGraph.co.in** we highlight students/freshers' CareerGraph in 6 core areas for their fitment to job roles.

- Three assessments that cover 6 areas of information and measurements;
- Personal profile (Resume)
- Academic profiling
- Temperament Profiling
- Industry Interest Profiling
- Behavior Profiling
- Aptitude Profiling

MEASURE BEYOND ACADEMICS

Please find below the feedback from Nupur Rani, 2nd Year, MIME, Jain University;

"Before giving the test I was not prepared that I will get such accurate answers, or technology can know me so well. The analysis was so accurate that I was completely shocked. One need to be honest towards the test and it will provide a stunning result. It is not necessary that you need to go through this test only before you get a job, even though I am placed this test has shown me the ideas where I need to improve, what all I can do in a job, my capabilities and moreover the things I love. I really appreciate the maker of this application, and will suggest every person who is looking for a career growth to go through this and know themselves before they get into any specific role."

- Benefits -
- We seek students to benefit by using CareerGraph to choose right-fit career options sponsored through CSR.
 - The platform helps the Institution and companies to access these reports and resumes on the click of a button.
 - Corporates can deploy CSR funds to benefit students for the cause of better employment and/or education.

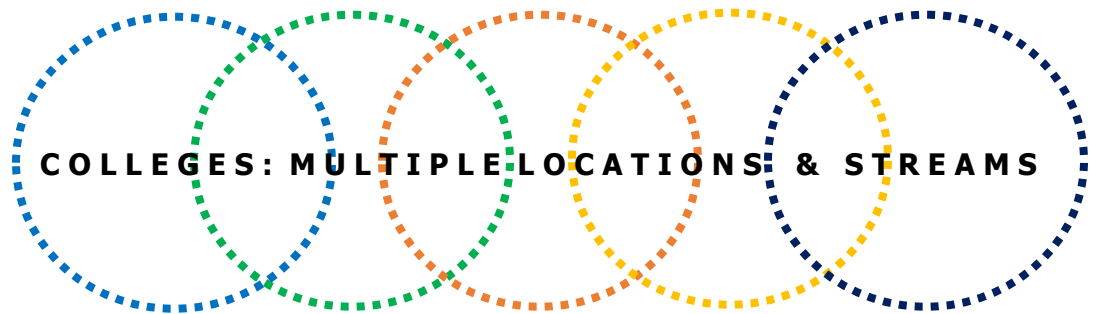
We at **PEXISCORE** deliver this as a result of our research and understanding of the subject matter using experts and technology.

HOW IT WORKS:

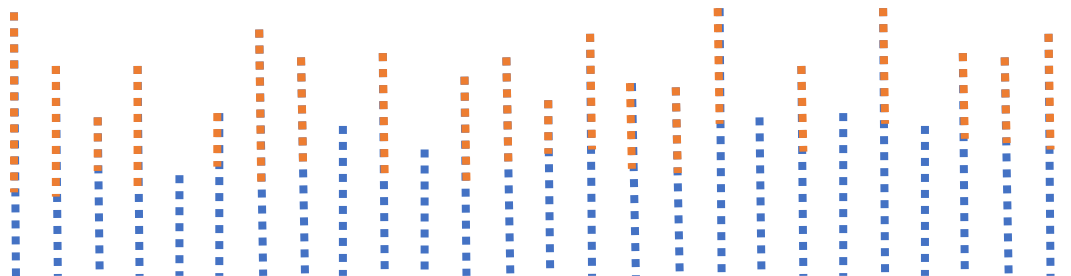
CSR FUNDS CAN BE DEPLOYED DIRECTLY TO THROUGH NGO'S TO FUND CAREERGRAPH REPORTS BY THE ORGANISATION.

EVERY REPORT WILL BE BRANDED FOR SPONSORSHIP WHILE THE POOL OF TALENT CAN BE ACCESSED BY THE ORGANISATION HIRING TEAM ACROSS MULTIPLE STREAMS AND LOCATIONS BEFORE INVERTIEW VISITS TO EASE CAMPUS HIRING MANAGERS.

CSR POLICY LEVEL FOCUS CAN BE IMPLEMENTED. PARAMETERS LIKE GENDER DIVERSITY, RURAL VS. URBAN, GEOGRAPHIC MIX, LOW COST HIRES ARE SUPPORTED USING OUR DASHBOARD AT NO ADDITIONAL COSTS*.



CAREERGRAPH : CONVERTS FRESHERS INTO RANKED DATA FOR EASE OF SHORTLISTING



*Services outside the core framework will be charged separately.

TheCareerGraph Report is priced lowest in the industry while covering more areas than any other online report available. The PexiScore platform further allows interview scheduling, offer letter negotiations using smart analytics for a subscription.

We look forward to hearing further from you soon for supporting needy students in career counselling and employment.

Team **PexiScore**

support@pexiscore.com | +91 7349 66 23 20 | 21 | 22

ANNEXURE

DETAILS	CareerGraph	Benefits using CSR Funds
Description	A Career Counselling cum job fitment report aimed at freshers/interns hiring using a report and Dashboard filters. The report highlights strengths and weaknesses for improvement.	CSR Act allows for “ promoting education , including special education, and employment enhancing vocation skills ”. Thus, there is a dual benefit of branding across colleges and also creating a talent pool for the core organization using CSR while doing social good for scores of students in promoting employment skills deploying CSR Funds .
Includes	A detailed Report on fitment based on cognitive assessment. Includes a placement Dashboard. Test Code based assessment.	Candidate is measured for employment fitment and skills. The report highlights can be further utilized to improve job related skillsets through training and learning. There is scope for branding to denote sponsorship . The report is accessed by both students and their parents, thus reaching a larger community . Includes a DashBoard for the College/Institute to segment. Can be used for specific locations/demographics and measured for Impact Benefit as per policy focus under CSR .
Segments	Freshers/Interns across India. We have launched a Hindi version for students from the Hindi heartland states like MP, UP, Bihar, Rajasthan etc.	Helps identifying talent across Campuses for hiring and Internship selection for organisations for improving diversity and social inclusion agenda for the organization at large. Being online, it can be implemented across multiple colleges and demographics simultaneously.
Pricing & Funding	INR 999 per report per candidate.	Funds can be deployed directly or through NGOs. Special pricing can be negotiated for larger funds and wider geographies in focused streams and/or social diversity.
Benefits	Each student gets to understand their; Job and Industry fitment Aptitude Behavior Temperment Motivation at Work Right fit job roles where they fit based on their academics & above attributes.	CSR funds deployed for CareerGraph benefit the organization at large in multiple areas: Deployment of CSR funds for a good social cause. Helps in early identification of talent and grooming. Talent pool brings in diversity of talent across geographies and builds organizational strength for long term growth. Marketing and branding on the report enhances brand recognition for the organization in larger households. Talent pool is accessible to the Hiring Manager free of cost; cost of Campus hiring is considerably reduced.

CAREERGRAPH HELPS IMPROVE GENDER DIVERSITY AND SOCIAL INCLUSION IN THE WORKPLACE WHILE PROMOTING EMPLOYMENT ENHANCING SKILLSETS AS KEY CSR FOCUS AREAS. TALENT DISCOVERY IS THE CORE NEED FOR FUTURE TEAMS.

Technical Specifications:

- Craftiti World-Crafts Pvt. Ltd. will guarantee a 98.99% uptime of the services (excluding natural calamities). This will not include scheduled maintenance and updations of our services and features. All maintenance and updations will be done with prior intimation to all concerned via email.
- To ensure data safety and avoid any disruption due to natural calamities, the services and products shall host the data in two strategic geo-location cloud servers.
- Tech support on email and on phone shall be available between 9am to 6pm India time.
- Any further tickets or support shall be addressed within 48 working hours.
- Craftiti World-Crafts Pvt Ltd is a for-profit entity. While the law does not forbid buying products from for-profit entities for the cause of CSR (eg., buying books for distributing among poor children where the book is purchased from for-profit entity), CSR Managers can route the funds through NGOs of their choice with whom we are willing to sign agreements or route funds through our empaneled NGOs in the education space.
- While the services are online, there is a physical product in the form of a Report which is a tangible object to classify under CSR.

We look forward to your help and assistance to support students for better employment opportunities from benefactors like you.